



Running for the health of every kid in Canada

Etobicoke runner participates in the third annual Million Reasons Run

Kendra Fisher will run 161 KMs during the month of May in support of SickKids Foundation and 12 other children's hospital foundations across Canada.

TORONTO, ON – April 22, 2023 – Kendra Fisher, a resident of Etobicoke, ON, is running for the third year in a row. Previously, she's dedicated her run to her late son, River, who she lost in 2018. Her hope – that by running and raising funds, she could help prevent other families from going through the tragic loss she experienced.

"I'm somebody who has always believed in showing up for others; because we can't expect others to show up for the people we love if we aren't willing to do the same for them. Tragically, my family knows what it is to need the resources we are blessed to have access to at children's hospitals in this country. The Million Reasons Run gives me the chance to show up for the people who have carried us through some of the hardest days in my life."

Kendra's lacing up this year once again in honour of her son, Bodhi, who was recently diagnosed with Type 1 diabetes and celiac disease. Last year, Kendra ran 150 KMs and raised over \$5,900. This year she hopes to run 161 KMs and raise \$6,100 for child health research.

In 2021, the inaugural Million Reasons Run was launched as a national running challenge held throughout May. Funds raised through the event will support the 13 children's hospital foundations across Canada, benefiting life-saving pediatric research. Since 2021, runners across Canada have raised over 3.5 million dollars.

This year, The Million Reasons Run is back and the reasons to motivate our runners are endless, with the most important reason being the health of every kid in Canada. Every day across Canada, over 5,000 kids require care from a children's hospital, and 250 kids need surgery. Donations received help uncover new cures and less invasive treatments through ground-breaking research and clinical trials.

To learn more about Kendra's Million Reasons Run and to make a donation, please visit <https://www.millionreasons.run/fundraisers/kendrafisher/mrr-23>. To participate in Million Reasons Run, visit [MillionReasons.Run](https://www.millionreasons.run).

About Million Reasons Run: Million Reasons Run invites Canadian runners of all ages, skills and abilities to challenge themselves and set their own personal running and fundraising goals throughout May to support child health research. Runners fundraise to improve the lives of Canadian children and youth, and participants can earn rewards when they fundraise \$500 or more.

For more information, visit [MillionReasons.Run](https://www.millionreasons.run).

About SickKids Foundation: Established in 1972, SickKids Foundation raises funds on behalf of The Hospital for Sick Children (SickKids) and is the largest charitable funder of child health research, learning and care in Canada. Philanthropy is a critical source of funding for SickKids – one of the world’s foremost pediatric health-care institutions. SickKids receives donations on behalf of the 13 Canadian Children’s Hospital Foundations through The Million Reasons Run and grants the funds to the hospital foundation(s) closest to the donor’s postal code. Funds raised through the event are designated to the highest priority research of each children’s hospital. For more information on SickKids, please visit SickKidsFoundation.com.